

Viveka von Rosen

Fact Sheet

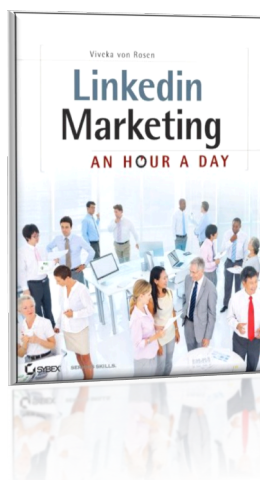
You are on LinkedIn, but don't know what steps to take to create a more professional presence, attract more business and have a greater impact. Call Viveka to see why industry professionals from across the US, Canada and around the world are getting powerful, quick and measurable results.



Biography

Viveka is known internationally as the "LinkedIn Expert" and speaks to entrepreneurs, business owners, corporations, and associations on the benefits of marketing with social media, and in particular LinkedIn.

- She is the author of **"LinkedIn Marketing: An Hour a Day"** (Wiley, 2012)
- Forbes 10 Most Influential Women in Social Media
- Forbes 50 Most Influential People in Social Media
- Social Media Today Top 10 Women in Social Media
- TopRank's 25 Women Who Rock Social Media in 2011
- Host of the biggest LinkedIn chat on Twitter: *#LinkedInChat*



Recent Engagements

NSA	National Speaker's Association Topic: Getting Found and Getting Business with LinkedIn
Social Media Examiner	Podcast: Creating Business with LinkedIn
Social Media Examiner	Conference: 12 Ways to Develop Business with
Marketing Profs	5 Secret Strategies for Building Business with LinkedIn
Demartini Institute	Comprehensive company profile development and lead gen strategy

Barry Plaskow: CEO, SuccessBug.com: "Viveka is a supreme master of anything related to social media. She goes beyond the call of duty and is heavily respected by leading marketers around the world. When it comes to LinkedIn and other platforms, she is the go to person all the experts are really using. If you are lucky to get her to work with you, grab the opportunity!"

Viveka speaks...

As an early adopter of social media, Viveka learned through her own experience how to create powerful social presences and engaging networks. She takes the knowledge she has developed and perfected over the years and transforms it into engaging and informational training, providing not only valuable information, but actionable tips to get your clients, employees, or members up and running quickly and effectively.

Viveka is known internationally, speaking in Norway, Brussels, Nicaragua, Canada, Mexico and all over the US. Referred to as the “LinkedIn Expert,” she speaks to business owners, corporations, Legal Firms and associations on the benefits of marketing with social media, and in particular LinkedIn.

Author of *LinkedIn Marketing: An Hour A Day* (2012, John Wiley & Sons,) she is also a regular source on LinkedIn for their official newsletter aimed at LinkedIn Premium members. She has also contributed chapters to:

- PR News’ PR Measurements Guidebook, Volume 6
- Wiley’s Small Business Marketing for Dummies
- Amazon Best Seller Solving the Social Media Puzzle
- Tech Editor for Penguin’s Complete Idiot’s Guide to LinkedIn

Viveka also likes to write for, and is quoted by prestigious news outlets such as CNN.com, Ragan.com, MarketingProfs.com, Mashable.com, TheSocialMediaExaminer.com, SocialMediaToday and The Miami Herald.



What other are saying...

Mari Smith, *Author of “Facebook in an hour a day”*: “Viveka is an exceptionally knowledgeable LinkedIn and social media trainer. I’ve had the great pleasure of featuring Viveka several times on my various classes – including for the International Social Media Association – and she always delivers. Not only does Viveka have tremendous expertise on LinkedIn in particular, her teaching style is extremely effective. She has the ability to chunk down and sequence everything you need to know to really optimize and succeed using LinkedIn. I would highly recommend Viveka for your social media team as a speaker, trainer and consultant. She will help you get measurable results, no question! Two thumbs way up.

For more testimonials check out: <http://linkedintobusiness.com/recommendations/>

Who she speaks to...

Conversant in all realms of social media, Viveka's passion remains training and teaching on LinkedIn. Whether a Keynote, webinar, seminar, or a hands-on training, she will guide your audience to and through the skills, secrets and strategies they need to create, establish and maintain a powerful social media presence.

Listed below are just a few of the Associations, Businesses and Training Programs to whom Viveka has spoken:

- NSA - National Speakers Association (National and Winter Conference)
- Marketing Profs – Take 10 and Full Monty Programs
- ITRA – International Recruiters Association (Las Vegas)
- NAMIC – National Association for Multi Ethnicity in Communications (Denver)
- SME – The Social Media Examiner (Webinar)
- CTRN – Colorado Technical Recruiters Association (Denver, Fort Collins, Aurora)
- ABCN - Alliance Business Center Network (New York)
- Rocky Mountain Recruiters Association (Denver)
- Larimer County Veterans Society (Loveland)
- International Association for Social Media (Webinar)
- C4CM: Center for Competitive Management with Larry Bodine (webinar)
- Certified Social Media with Al Lautenslager (webinar)
- International Association of Social Media with Mari Smith (webinar)

As seen in (Partial List):

- Miami Herald
- Social Media Examiner
- CNN
- Ragan
- Mashable
- Forbes
- LinkedIn
- Coloradoan
- Social Media Today
- Crave Magazine



*"Viveka far exceeded our expectations."
-Dennis Pugh, VP, ITRA*

*"I have been working with Viveka on social media marketing. It has been nothing short of an absolute delight to learn from her expertise. The results have been beyond my expectations. Viveka has made it easy and even fun to learn about all of the new and creative ways that I can increase my Internet activities. If you get an opportunity to hear her speak or work with her don't miss it!"
-Dan Kallen, President, ITRA*

*"When it comes to using LinkedIn, there are only a handful of people who are truly experts and Viveka von Rosen is at the top of the list. Not only is Viveka extremely smart, she knows how to teach and write about using LinkedIn so it's easy to understand and more importantly, easy to implement her tips and tactics so you get the results you want. Viveka is my go-to gal when I need to learn the latest about how to use LinkedIn to boost my visibility and my business."
- Denise Wakeman, Online Visibility Expert,*

Contact Viveka Today!

Call Viveka and make your next LinkedIn training worth your time and money!

970-481-8916

Viveka@LinkedIntoBusiness.com

www.LinkedIntoBusiness.com

LinkedIn: www.LinkedIn.com/in/LinkedInExpert

Twitter: [@LinkedInExpert](http://www.twitter.com/LinkedInExpert)

Facebook Business Page:
www.facebook.com/LinkedInExpertTraining
Facebook Page for Women:
www.facebook.com/SmartBlondeMedia
Facebook Personal Page:
www.facebook.com/VivekavonRosen

Skype: [linked.into.business](https://www.skype.com/user/linkedininto/business)

LinkedIn Website: www.LinkedIntoBusiness.com

LinkedIn Tips: <http://linkedintobusiness.com/linkedin-tips-tricks/>

More About Viveka: <http://linkedintobusiness.com/about-viveka/>

Testimonials:
<http://linkedintobusiness.com/recommendations/>

LinkedIn for Women: www.SmartBlondeMedia.com
LinkedIn for Lawyers: www.LinkedIntoLaw.com

Happy Clients (Partial List)

- Adaptive Planning
- Adrienne Zoble and Associates
- AON eSolutions
- Ava Diamond Productions
- Alliance Business Center Network
- Better Business Bureau – Larimer
- Blue Skies Marketing
- Blu Sky Restoration
- Bob Burg (NYTimes Best Seller)
- Broads on Business
- Colorado State University
- Courtyard of Loveland
- Demartini Institute
- Debra Benton (NYTimes Best Seller)
- Denver University
- Denver County Government
- Demartini Institute
- Foley Gartner Law Firm
- Hartford Technology Rentals
- HellermanBaretz Communications
- Integrated Alliances
- International Technology Rentals
- Infleksion
- Jack Zufelt (NYTimes Best Seller)
- Larimer County Workforce Center
- Market Probe
- Marketing Profs
- Max Advertising
- MLT Creative
- Rebel Brown (NYTimes Best Seller)
- Ric Dragon (NYTimes Best Seller)
- Servana.com
- Social Media Jockeys
- Social Media Energy
- Social Media Examiner
- Step2Compliance
- The Alliance Academy
- The Executive Center
- University of Denver
- WinQuest
- XPeerent
- Zero Gravity Inc.

